

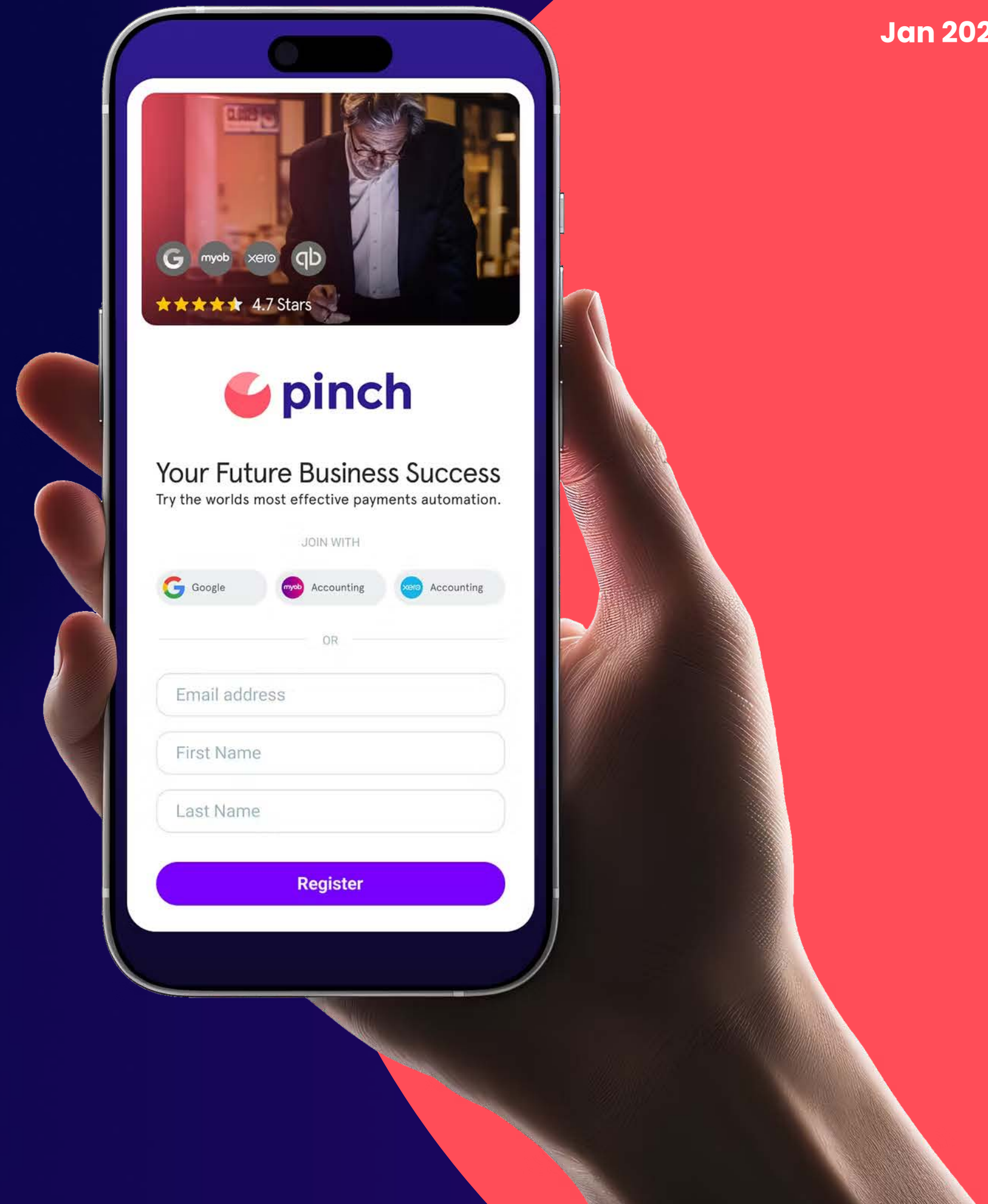


Jan 2025

Partner key messaging statements



Joe McCord
Head of Growth & Customer Success



Intros

One Liners in Order

1. Payments Technology by Real People.
2. Australia's most trusted payments technology company.
3. Highest rated payments app on the Xero App Store.

Functional One Liners

- Secure "card on file" for manual and automatic charging.
- Credit card and direct debit from bank account available.
- Flexible payment plans built the way you need.
- Give your customers a secure payment portal for managing payments and invoices.
- Two way connects with Xero, QuickBooks and MYOB for invoice sync and reconciliation.
- Collect automatic invoice payments from any system that syncs with Xero, QuickBooks and MYOB.



Product

Pre-Approvals (Short)

Pinch Pre-Approvals enable merchants to securely store customer payment details for unlimited charging. This feature improves cash flow, reduces admin, and ensures businesses get paid on time, every time. Perfect for any recurring service business.



Product

Pre-Approvals (Long)

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Get Paid on Time, Every Time with Pre-Approvals

Pinch's **Pre-Approvals** feature eliminates the hassle of chasing payments by securely storing customer payment details upfront—ensuring future invoices are paid automatically. Whether through **direct debit or credit card**, Pre-Approvals streamline payments, improving **cash flow** and **saving you time**.

No more manual processing—unless you prefer it! Simply uncheck the **auto-debit** option on the customer details screen to take control when needed. Your customers enjoy a seamless, stress-free payment experience, while your business benefits from **reduced admin, fewer late payments, and faster settlements**. It's the smarter, **more efficient way to ensure every invoice is paid on time**—without lifting a finger.



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Product

Payment Plans (Short)

Pinch Payments simplifies invoice collection with flexible payment plans, automated reconciliation, and seamless integration with Xero, QuickBooks, and MYOB. Trusted by thousands, it's the ultimate tool to reduce payment pain and boost cash flow.



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Product

Payment Plans (Long)

Pinch Payments transforms how businesses manage invoice collection by offering flexible payment plans that break down larger invoices into manageable instalments. With automated payment reconciliation and seamless integration into Xero, QuickBooks, and MYOB, Pinch eliminates the stress of manual admin and late payments. Trusted by thousands of businesses, it streamlines the payment process, improves cash flow, and enhances the customer experience. Whether it's one-time transactions or recurring payments, Pinch ensures you get paid on time, every time, with less effort.



Product

Accounting Integration (Short)

Pinch makes payment collection effortless with **secure card and bank account storage** and seamless integration into **Xero, QuickBooks, and MYOB**. Automate invoice payments, reduce admin, and offer **flexible payment plans** so customers can pay in instalments. As a **top-rated payments solution**, Pinch helps businesses **get paid faster and streamline cash flow**.



Product

Accounting Integration (Long)

Simplify Payments with Pinch – The Smart Way to Get Paid

Pinch makes payment collection effortless with **secure card and bank account storage**, ensuring smooth, reliable transactions. With **seamless Xero, QuickBooks and MYOB integration**, businesses can **automate invoice payments**, eliminating manual follow-ups and improving cash flow.

Need flexibility? **Pinch's payment plans** allow customers to pay in manageable instalments, making it easier for them while ensuring you get paid on time.

As the **top-rated payments app in the Xero App Store**, Pinch is the trusted choice for businesses looking to **streamline payments, reduce admin, and get paid faster**.



Pull Quotes

Solve payment pain for yourself **and your customers:**

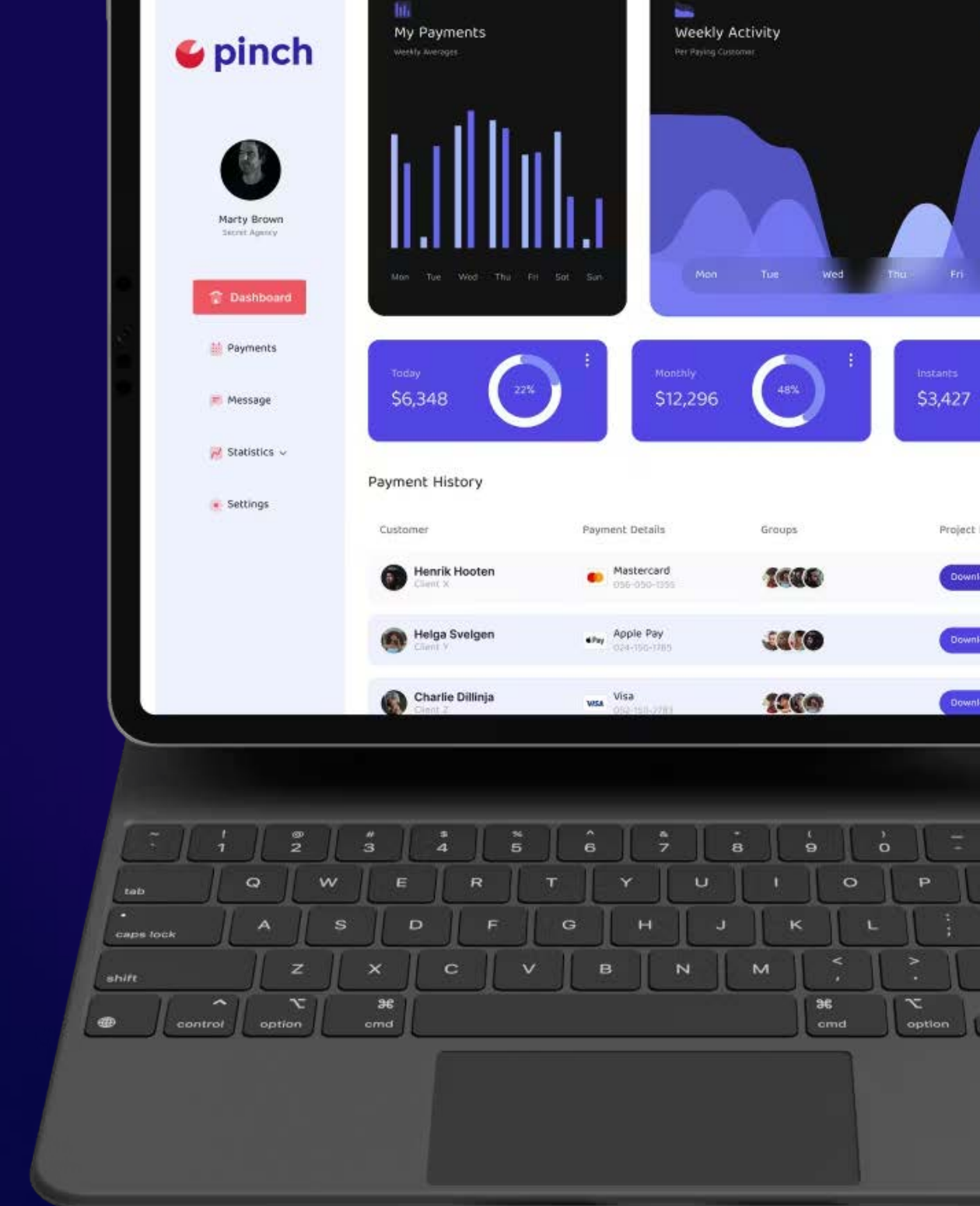
- Secure card and bank account capture.
- Easily automate the collection of payments, from any invoice you create in Xero, QuickBooks and MYOB.
- Design flexible payment plans and let your customers pay your invoices off in installments.
- All payments reconcile into Xero, QuickBooks and MYOB.
- The highest rated and most well reviewed payments app in the Xero App Store.
- Easily set up and manage the Pinch payments system for your clients, and earn progressive referral commissions.

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Key Highlights

- Seamless Integration: Works effortlessly with Xero, QuickBooks, and MYOB for real-time sync and automated reconciliation.
- Flexible Payment Plans: Break down large invoices into smaller, recurring payments to reduce customer friction.
- Pre-Approvals for On-Time Payments: Automatically charge customers on invoice due dates for 100% payment success.
- Secure Customer Management: PCI-compliant platform ensures safe handling of card and bank details.
- Developer-Friendly API: Extensively documented for embedding Pinch into custom software solutions.
- Industry-Specific Solutions: Tailored for service-based businesses, education providers, trades, and more.
- Local Expertise: Australian-made and supported, with free setup consultations and ongoing assistance.
- Top-Rated App: Highest rated payments platform in the Xero App Store, trusted by thousands of businesses.
- Cost-Effective: No setup, minimum, or monthly fees with flexible pricing options available.
- Customisable Features: Includes customer portals, surcharging options, and batch payments for advanced cash flow control.



Thanks **Let's Discuss Further**

BOOK A DEMO

Connect



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